

JUST SHARE IT

Borrow Your Neighbor's Ride

Sharer's Welcome Packet





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Welcome to our community, neighbor!

JustShareIt™ is the secure person-to-person vehicle sharing marketplace. Here you'll find cars, boats and more! In our community, people like you with vehicles to share are called "Sharers" and those who rent them are called "Borrowers." Whichever vehicle you're sharing, there are Borrowers out there who would love to rent it for an hour, a day or even a week. Chances are, those Borrowers live right in your own neighborhood so each booking is a way to connect with a neighbor.

As a Sharer, you can rest easy knowing the Borrowers on JustShareIt are pre-screened with a full background check to ensure ours is a community of responsible members. Best of all, your vehicle is completely covered by JustShareIt's insurance policy during rental periods so your insurance is completely unaffected!

For eligible vehicles, RideLink™, our exclusive in-vehicle technology, not only provides the best in security features like geo-fencing, GPS tracking and remote disabling, but also offers keyless entry and operation with your smartphone or wireless device!

We invite you to log-in to our website – www.JustShareIt.com – to update your member profile, set availability, check your vehicle status or maintain your account information at any time.

We also have a 24/7 Call Center so contact us at 855-SHARE-01 (742-7301) or customerservice@justshareit.com with any problems or booking issues. This number is printed on your JustShareIt membership card. Please store our 24/7 Call Center phone number in your mobile phone in case you need to speak to a Call Center technician.

We're here to support you and to optimize your experience with our community so we welcome your feedback.

Let the sharing begin!

The JustShareIt Team



Highlights

Here are just a few of the special features our members enjoy:

- **COMPREHENSIVE INSURANCE** – We provide up to \$1 million in liability insurance should anything happen to your vehicle.
- **EXTENSIVE SCREENING** – 100% of Borrowers are screened before they can book. JustShareIt conducts both a DMV and a criminal background check. Members interested in borrowing boats and other specialty vehicles have to produce proof that they can operate the specific model they're attempting to captain through certifications, licenses, permits and assessments.
- **PERSONAL SCREENING** – You can choose to personally test potential Borrowers on their ability to drive your particular vehicle. Based on your experience, you can decide whether or not to grant the Borrower access.
- **RAPID RESERVATIONS** – You can authorize all or select Borrowers for rapid reservations so you don't have to approve each reservation they request.
- **PRIVATE SHARING CIRCLES** – You can create closed sharing circles, renting to just members of your alma mater, professional groups, marina or whomever you choose.
- **KEYLESS ENTRY** – You have the option to hand over the keys in-person or conduct keyless exchanges with Ridelink.
- **24/7 CALL CENTER** – Members have access to JustShareIt™ team members 24 hours/day, 7 days/week at 855-SHARE-01.
- **24/7 ROADSIDE ASSISTANCE** – If you get a flat or have other mechanical troubles, we won't leave you on the side of the road. Call our roadside assistance number 24 hours/day, 7 days/week at 855-SHARE-01.
- **MOBILE APP** – Our mobile app enables convenient booking and keyless entry, and is available for a variety of devices including: iPhone®, iPad®, Android® and Blackberry®.
- **PEER RATING SYSTEM** – Our peer rating system allows both Sharers and Borrowers to rate each other after a reservation. This way, members are encouraged to treat each other and each vehicle with the utmost respect.
- **PRIVATE MESSAGING** – Sharers and Borrowers can communicate with each other before the rental period to ask questions and set guidelines. They can also message each other after a rental to say "thanks" and plan to meet up to play badminton or knit a quilt - neighbors become friends when they share!
- **SHARING INCENTIVES** – The more vehicles you share and the more hours you share each week will get you better deals, keeping more money in your pockets.
- **WISH WALL™** – Members can add their dream rides to the Wish Wall. When another member starts sharing that 2012 Stingray powerboat or classic Corvette, Borrowers receive an alert to let them know their wish has been granted!
- **GIFT CREDITS** – Members can gift credits to each other. It's the gift that keeps on going!



Getting Started

Registration

You can register at www.JustShareIt.com, or download the mobile app from the website and register on your smartphone or other wireless device. After you've completed the registration process, a JustShareIt staff member will follow-up with you to enroll your vehicle.

Use our Checklist (below) to guide you through the registration process:

Checklist

- Complete Member Profile: vehicle availability (day & time), vehicle location, secondary contact phone number.
- Agree to all terms, conditions & member policies.
- Submit 4 external photos of vehicle online.
- Submit 2 interior photos of vehicle online.
- Upload proof of current insurance.
- Upload proof of current title & registration.
- In the event your vehicle needs to be towed, enter the name, address, city & phone number for the mechanic you wish to receive your vehicle.
- Submit credit card information for RideLink deposit (if applicable).
- Do you have a spare key to leave hidden in the vehicle? **
- Did you receive your Fuel Card, including Driver ID#?
- Place 1 JustShareIt™ decal on front windshield (driver's side bottom corner).
- Place 1 JustShareIt™ decal on driver's side window above door handle.
- Place 1 JustShareIt™ decal sticker on passenger window above door handle or on rear windshield.
- Leave JustShareIt™ packet & Fuel Card in glove compartment.

** Unless JustShareIt has modified your vehicle to be completely keyless (ask us how!), you will need to leave a key hidden in the vehicle for the Borrower. During registration, you will be prompted to indicate a location inside your vehicle where you've hidden the spare key. Borrowers will only have access to this information once they have a confirmed reservation on your vehicle.



RideLink™

RideLink is JustShareIt's exclusive in-vehicle technology. This system ensures security and convenience for our community. We offer a variety of RideLink packages. RideLink is required for certain vehicles. Please see the Eligibility page on our website for more information. RideLink Assistant is an optional add-on with bonus features.

RideLink installation is required on all cars and trucks unless:

- The vehicle was manufactured between 1995 and 2003.
- The vehicle has more than 90,000 miles.
- The vehicle has an existing security device installed like LoJack®, OnStar®, etc.

When RideLink's installed in your vehicle it provides:

Keyless Entry*

No need to hand over keys (unless you want to!). Borrowers can use the JustShareIt™ mobile app or call our 24/7 Call Center to access your vehicle during a reservation and you can enjoy keyless entry whenever you're jumping in your ride.

GPS

RideLink's navigation software will help get you to your destination. If the vehicle needs to be located due to an emergency, we can access its coordinates (must be able to receive a signal).

Accelerometer*

We monitor the well being of every vehicle, keeping an eye out for signs of towing, break in, harsh accelerating, braking and turns or reckless driving in general.

Geo-fencing

You can designate a boundary for your vehicle. Borrowers who go beyond this area will receive alerts.

Recovery & Immobilization*

In the unlikely event that your vehicle is stolen, or taken outside of a designated area, JustShareIt™ has the ability to notify the authorities of the vehicle's location and immobilize it.

Special Packages Available with RideLink:

Logbook - \$3.99/month or \$39.99/year + Available to Borrowers & Sharers+

Get a breakdown of driving time, categorization of driving as business/personal expense, 1099 generation (your accountant will love you) and more!

Maintenance Alerts - \$2.99/month or \$29.99/year

Keep your car in tip-top shape with maintenance alerts for oil changes, recalls, fuel, tire pressure, etc.



RideLink Assistant:

In-Vehicle 2-Way Communication*

Get immediate access to emergency assistance, directions, news, etc. 24 hours/day, 7 days/week.

Hands-Free Calling

To support safe driving practices and to enable the personal concierge service, we've included Bluetooth® to make talking a button click away.

Special Packages Available with RideLink Assistant:

Personal Concierge Service - \$9.99/month or \$99.99/year*

Get real-time communication with a personal concierge for news, directions, ordering takeout and almost anything else you need help with on the road. You'll get up to 100 minutes/month and we'll rollover what you don't use!

Tracking & Monitoring Package - \$4.99/month or \$49.99/year

Receive monthly driving reports that monitor MPG, idle time, average miles driven per week or weekend and more. You'll also receive driving alerts that notify you of everything from when your hood's been opened to if a driver has been less than gentle.

*Some features are only available for use on certain vehicle types, and are contingent on age and mileage.

There's a \$2.99/month charge for remote lock/unlock, stop/start and light-flicker functionality unless you opt for one of our membership plans (see below for details).

RideLink packages are customizable.

Special Lease Pricing for Our First Sharers (Alpha Launch)

Free RideLink!

We'll be providing up to 250 devices for FREE! Sign-up on our website to qualify! Terms for free hardware:

1. JustShareIt pays for installation of the device at the installer's nearby location.
2. JustShareIt pays monthly data plan for your service.
3. Sharer receives all services & packages for a 2 month (60 day) trial period.
4. Sharer must share vehicle a minimum of 50 hours per week during 8:00 AM and 6:00 PM.
5. If Sharer cancels membership before 1 year, Sharer must pay the full price of the hardware (\$399) plus uninstallation. Early termination fees apply.
6. If Sharer returns damaged hardware, Sharer has to pay the full price of the hardware (\$399) and shipping. Sharers who don't return the hardware will be charged the full price automatically.



Discounted RideLink™

Can't commit to share your vehicle for upwards of 40 hours per week for free hardware? We understand. We're happy to offer you discounted pricing as a thank you for being one of our initial Sharers!

- ~~\$299~~ **\$229** RideLink™ + RideLink Assistant (includes installation)
- ~~\$249~~ **\$199** RideLink™ (includes installation)
- **\$149** RideLink Assistant (includes installation) [Need to have RideLink previously installed in your vehicle]

Terms for discounted hardware:

1. JustShareIt™ pays for installation of the device at the installer's nearby location.
2. JustShareIt™ pays monthly data plan.
3. Sharer receives all services & packages for a 2 month (60 day) trial period.
4. Sharer must share vehicle a minimum of 30 hours per week during 8:00 AM and 6:00 PM.
5. Money back guarantee on the device: Before 30 days - full refund Within 31 to 90 days - 50% refund Over 90 days - **no refund.**
6. If Sharer cancels membership before 1 year, Sharer must pay the full price of the hardware (\$399) plus uninstallation. Early termination fees apply.
7. If Sharer returns damaged hardware, Sharer has to pay the full price of the hardware (\$399) and shipping. Sharers who don't return the hardware will be charged the full price automatically.

RideLink Installation

We'll schedule a time with you to have one of our technicians install RideLink in your vehicle. Once RideLink is installed, members you've authorized to borrow your vehicle will be able to access and operate it without you having to hand over the keys.

- Installation at an installer's nearby location is free.
- If Sharer requests remote installation (technician travels to his/her location), this can be arranged within one week and Sharer pays a fee of **\$75**.
- Expedited/same day remote installation is available for a fee of **\$125**.

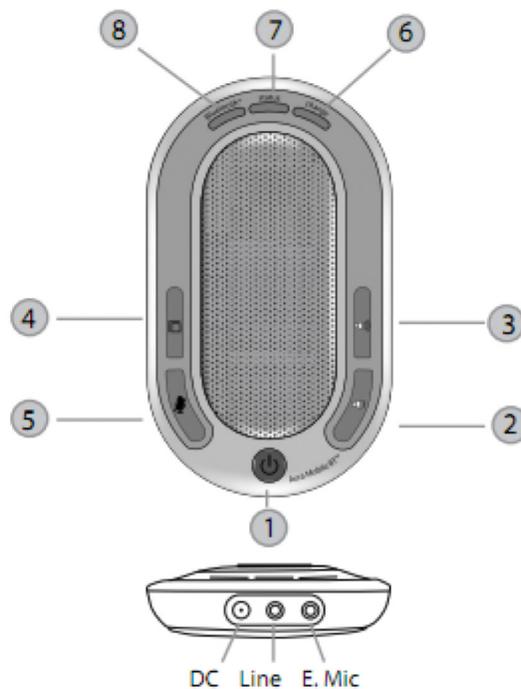
Uninstallation:

JustShareIt™ reserves the right to require Sharer to professionally uninstall RideLink from the vehicle if sharing volume falls below an acceptable level and Sharer does not accept JustShareIt's suggestions for increasing borrowing (i.e. lowering price, changing availability).

If a Sharer discontinues sharing and discontinues the RideLink™ concierge option, JustShareIt™ reserves the right to require uninstallation. If the Sharer refuses to accommodate uninstall, JustShareIt™ can charge a deactivation fee.

How it Works -2-Way Communication Device

JustShareIt's 2-Way Communication Device (compatible with RideLink™) is a remarkable little device that provides hands-free calling and access to JustShareIt's 24-hour Customer Service call center for emergency roadside assistance.



BUTTONS

- 1. Power On / Off
- 2. Volume Down
- 3. Volume Up
- 4. Bluetooth® Mode
- 5. Microphone Mute

LEDs

- 6. Charge- Amber
- 7. Status – Green
- 8. Bluetooth® – Blue & Amber

In the event of an emergency or for roadside assistance, you may use JustShareIt's 2-Way Communication Device to contact JustShareIt's 24-hour Customer Service call center. Simply press and hold the button until you hear 3 beeps. The 2-Way Communication Device will then automatically dial to JustShareIt's 24-hour Customer Service call center.



To use JustShareIt's 2-Way Communication Device for hands-free calling, please use the following instructions:

Pairing your Bluetooth®-enabled device with JustShareIt's 2-Way Communication Device

1. Turn the vehicle on, making certain it is stopped and in "park" or "neutral" position.
2. Turn on your mobile phone.
3. Press and hold the  button on the 2-Way Communication Device. DO NOT release  until you hear a chime and the Bluetooth® light flashes BOTH blue and amber.
4. Navigate to the Bluetooth® menu on your mobile phone to pair with the 2-Way Communication Device.
5. Use your mobile phone's Bluetooth® menu to "Discover" the 2-Way Communication Device, listed as "BTHS".
6. Press "OK" if it prompts you to confirm.
7. For pairing PIN or code, enter four zeros ("0000").
8. To make a call, dial the number on your mobile phone's keypad and press "Call".
9. To answer a call, press  on the 2-Way Communication Device or "Call" on your mobile phone when you hear it ringing.
10. To end a call, press  on the 2-Way Communication Device or "End" on your mobile phone.

Note: The 2-way communication device will say paired with your mobile phone until either one is powered off.

Other functions:

1. To raise or lower the volume on the 2-Way Communication Device, you may raise or lower the volume on your phone, or use the  button to raise the volume and the  button to lower the volume.
2. To mute the microphone, press the  button. The "Status" indicator will flash rapidly when the Mute is active. To resume talking, press the  button again. The "Status" indicator will resume flashing every few seconds.



Membership Plans

We don't charge membership fees but we do offer membership plans that will give you discounts on commissions! Woohoo! Our commission rates per reservation are 35% for cars (SUVs, trucks, etc.) and 40% on all other vehicles (RVs, motorcycles, boats, etc.). Here are some plans to make the numbers work just for you:

\$19.99/month: 5% off the commission rate*

OR

\$189.99/year: 5% off the commission rate*

Please call us if you'd like to upgrade your membership level.

*For a limited time only. Applicable to most vehicles.



Tips For a Smooth Rental

How Much to Charge?

You determine how much to charge for hourly, daily or weekly rentals. Please see the Pricing Suggestions page on our website for guidance.

Easy Access

So that Borrowers can easily find your vehicle for the rental period, owners need to indicate where their vehicle will be parked. Even with a JustShareIt™ decal on your vehicle, locating it in a crowded or dark area could be difficult. The location should have proper lighting and be clear of any obstacles. In case you choose to do an in-person key exchange, ensure the area is easily accessible. Please specify where the vehicle will be if the car could be in different locations, for example, your home, office or parking garage.

Parking Lot/Garage: If your vehicle's parked in an unreserved space in a parking lot/garage or behind a gate that requires a code or special card to access, contact us to determine if this location will work.

Private Property: It may be difficult for a JustShareIt™ member to access your vehicle on your private property. JustShareIt™ is not responsible for any damaged or stolen property. If the location is not accessible at night, please don't make your vehicle available during those hours. That wouldn't be fair, now would it?

Street Parking: You can indicate a preferred area for Borrowers to park your car but, of course, it's all contingent on availability at the time of the vehicle's return. You should specify any alternate parking locations in your profile. If you need to change this info, remember to do it at least 48 hours prior to the reservation. Borrowers are asked to choose a spot that the vehicle can stay in for the next 24 hours without being ticketed or towed. We also ask them to send you a message with the vehicle's location and parking rules as a courtesy.

Scheduling

You decide when you want to share your vehicle, for how much you want to share it and with whom you want to share it! Log-in to www.JustShareIt.com and set your vehicle's availability to show Borrowers which days and times your vehicle is reservation-ready. You'll have to do this for each vehicle you share. Don't worry, you can change this at any time! The more often you share, the more you can earn to offset your insurance, maintenance, parking and monthly vehicle payments!

Also, make sure you remember to make your boat, boat trailer and truck available at the same day and time if you are renting out all three as a package. If you have trouble scheduling, feel free to contact us and we'll help you out.

As a Sharer, you agreed to the JustShareIt™ Member Policies & Penalties. Please be punctual and have your vehicle available during the times you specified. Remember, you're sharing your vehicle with neighbors who depend on your transportation for getting to important appointments or activities. If you're running late, you must call JustShareIt™ so that we can make alternative arrangements for the scheduled Borrower. Please see the Fees & Fines page on our website for more information on how we handle these situations. We don't really want to charge you for all these things but it's the only way we can ensure a smooth and convenient experience for our members.



Make sure any driver in your household using your vehicle knows about your vehicle's availability. Consider printing out the monthly schedule and taping it to your refrigerator.

If a Borrower reserves your vehicle and you realize that you will need it during that time, you have 6 hours from the time the reservation was initiated to cancel without incurring a fee of \$25 plus the cost of the reservation. If you need to cancel within 24 hours of the start of the reservation, please contact us immediately at 855-SHARE-01. We'll have to locate another vehicle for the Borrower and you'll have to pay for the cost of the cancelled reservation as well as the \$25 fee. To avoid this hassle, borrow one of your neighbor's rides instead! If there's an emergency, please provide us with the proper documentation and we'll waive these fees.

Also remember that we give Borrowers a 15-minute grace period at the end of each reservation. This means, if there's no reservation scheduled within 15 minutes of the end of a Borrower's reservation, s/he can return it up to 15 minutes late without penalty and you will not receive payment for this 15 minutes. As long as there are no reservations on the vehicle, Borrowers can continue using it without penalty and will be charged in 15-minute increments for the first hour past their scheduled reservation time and at the hourly rate thereafter. This "no late fee" policy means you can make even more money when Borrowers feel free to extend their reservations! Tip: If you know you'll need your vehicle after a reservation, reserve it or make it unavailable so that you don't encounter any problems.

Please check out our Sharer FAQ and Fees & Fines pages at www.JustShareIt.com for more guidelines and policies.

Receiving Payments

- After receiving your Fuel Card, you can start sharing your vehicle with Borrowers. Based on your schedule, Borrowers will start reserving your vehicle and you can start collecting income. JustShareIt™ will issue payment to you account within 10 week following the close of a 31-day rental period (aka the previous month). JustShareIt™ will deduct the 35% or 40% commission from agreed upon rental. We will also deduct fuel costs charged to JustShareIt's Fuel Card outside of reservation hours.
- In order for you to receive payment, your income must be at least \$100 for a monthly rental period. If your income during a 31-day rental period is under \$100, we won't credit your account until the next rental period in which the total income to date is greater than or equal to \$100.
- JustShareIt can credit your monthly earnings to you through a mailed check, direct deposit or PayPal®.
- You can view your monthly earnings, fees and usage online. Utilize this information to change your vehicle's availability in order to earn more.



Maintenance

Maintaining Your Vehicle

Sharers should note any damage to the exterior and interior of the vehicle prior to sharing.

You're responsible for completing scheduled maintenance for the vehicle according to your vehicle's manufacturer recommendations. Keeping your vehicle in tip-top shape will maximize its earning potential, so it makes sense to take good care of it. Change your windshield wipers annually, tires and brakes when needed and make other repairs as necessary. JustShareIt™ might request that you send us proof of maintenance. If proof of maintenance is requested but not received, JustShareIt™ might suspend the vehicle from future rentals until receipt.

Vehicles owners who have installed RideLink™ will receive emails when the system detects that repairs are necessary. JustShareIt™ may then request that the Sharer send proof that the required maintenance has been performed.

Cleaning Your Vehicle

JustShareIt™ requires that your vehicle be clean for the rental period. How often you clean it depends on how often it's rented or used by you. We suggest you clean the inside bi-weekly and wash the vehicle monthly. If your vehicle is returned dirty after a rental period, please post mention of it in the Borrower's review. Some of the Borrower's fines will go to you for the inconvenience. However, you too can incur some fines if you fail to keep your vehicle clean for reservations.

Fuel & Fuel Card

Make sure your vehicle has at least 1/4 tank of fuel prior to each reservation. The Borrower must return your vehicle with the same amount of fuel that was in the tank at the start of the reservation. Either the Sharer or Borrower may be fined if the vehicle has less than 1/4 of fuel at the beginning or end of the reservations.

Each vehicle is equipped with a Fuel Card called Wright Express. This should be kept in the glove compartment of every vehicle. Use this Fuel Card to make sure the fuel tank is 1/4 full or more. This fuel card is honored at most gas stations or grocery stores offering fuel.

You can use this card (you will be billed for the fuel) or pay for the fuel yourself. In the event a Borrower returns your vehicle without at least 1/4 tank of fuel, your account will be credited to compensate you.

How to use the Fuel Card:

- Swipe the Fuel Card like you would a regular credit card at a gas pump. The Fuel Card may only be used at the pump and not inside the station. If you're having problems, call us or pay using an alternate method.
- Enter your unique 6-digit member number at the time of registering. DO NOT leave this number for others to access. If the Fuel Card is accessed using your 6-digit number, you're responsible for all charges.
- Enter your mileage from the odometer (not the trip mileage).
- Keeping the receipt is optional.



Problems On the Road

Service Tips

We strive to make your JustShareIt™ experience convenient and hassle-free. In case of problems, here are some tips to get you back on the road.

- If the vehicle doesn't unlock via your smartphone during your scheduled usage please call us at 855-SHARE-01 for help 24/7 and we can remotely lock/unlock the vehicle.
- If you cause any minor damage (e.g. scratch or dent) to your vehicle but it's still drivable, document the damage by reporting a problem through our mobile app or website.
- If the vehicle is not at its stated location after a reservation, call us at 855-SHARE-01. We will use GPS to locate the vehicle. Second, we will contact the last member who used the vehicle. If you need immediate access to a vehicle, we will do our best to get you to another vehicle as quickly as possible.
- If the vehicle won't start or there's no key, please call us at 855-SHARE-01 and we'll work with you on a solution.
- If the parking space that you need to return to is blocked or occupied by another vehicle, park in the nearest legal parking space. Please contact us at 855-SHARE-01 as we'll notify the next Borrower.



Insurance

Your personal vehicle is covered by JustShareIt's insurance policy only during a rental period booked through our system. Outside of JustShareIt™ reservations, you are responsible for your vehicle. JustShareIt™ provides coverage up to \$1 million in the event of an accident.

Please do not provide JustShareIt's insurance when you're involved in an accident. Let us know if your vehicle is not in safe operating condition and we will block future reservations until your vehicle is again safe to operate.

Have more questions? Check out the Sharer FAQ on our website. If you can't find what you're looking for, contact us and we'll be happy to help.

Thank you for joining our community!

The JustShareIt Team